



Ayima US Signs New Client Agreement

2018-04-03

Ayima's Nth Carolina office today received confirmation of a major new client engagement for the provision of SEO services

The new client is a global Educational Services group and FTSE100 company, although the contract is currently with their US division only. The value of the contract is estimated to be approximately 5 M\$ek (at current exchange rates) during the first 12 months.

The latest client win is further proof of the success of Ayima's current growth strategy and adds yet another household name to the client list.

For further Information:

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on April 3, 2018.