



## **Ayima Signs New Client in UK**

Ayima's London operation today signed a leading pan-European gaming provider for a 12 month contract for the provision of Search Engine Optimisation services (SEO). The initial contract is for a minimum of 12 months and a minimum fee of 1.2MSEK and will commence in late January 2018.

The result is a further proof of the effectiveness of Ayima's current focus on growth through sales and business development.

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### **About Ayima**

*Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, Stockholm, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.*

*This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on January 10, 2018.*